

MEDIA ALERT

Contacts:

Michael Deering
952-944-1319
michael@odcom.com

Kelly Plummer
651-207-6242
plumski@comcast.net

GIVING OLD COMPUTERS NEW LIFE! A LOCAL COMPANY'S SOLUTION IS THE WAVE OF THE FUTURE!

Pawn America continues to grow PC (Pawn Computers) donation program to ensure more deserving people get logged on without being cashed out!

Mankato, MN- Pawn America, which has already donated more than 100 computers to deserving owners, is adding to that total with yet another truckload of donated PCs. The computers are donated through a local program called *PCs For People*. "Our mission is to use this equipment which is outdated for business purposes and give it a second lease by fixing it up for people who wouldn't otherwise have the opportunity to own a computer," says Andy Elofson of *PCs For People*.

All donated computers have to meet the basic requirements for operation. Before the donation, experts at Pawn America make sure the computers are in perfect working condition. Then, volunteers at *PCs For People* reinstall the operating system with a legal license, insert a dial-up modem and clean up each computer for its new owner. Small donations for the extra costs to refurbish the computers are appreciated, but not required. "We could probably sell these computers for a few hundred dollars, but knowing that many deserving people do not have a computer - It's just the right thing to do," says Brad Rixmann, Chief Manager of Pawn America.

For more information about *PCs For People*, log onto www.pcsforpeople.com

For interview opportunities, contact Michael Deering at 952-944-1319. For more information on *Pawn America* including locations, directions and services, log onto: www.pawnamerica.com

Pawn America is a locally-owned retail business that recently celebrated the opening of its state-of-the-art Fridley location that spans over 24,000 square feet, making it the largest retail pawn store in the Midwest. Pawn America opened its first store in Robbinsdale in 1991. Today, there are 14 Pawn America locations throughout Minnesota. The stores offer a variety of valuable services to customers including; discounted pricing on new, refurbished and used merchandise including electronics, jewelry, furniture and sporting goods. Pawn America also prides itself on giving customers the highest value for their recycled or pawned merchandise while providing a clean and courteous retail experience.

###