

MEDIA ALERT

Contact:

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**TWIN CITIES' BUSINESS SENDS FORMER
EMPLOYEE OFF TO IRAQ WITH CARE
PACKAGE FOR FELLOW SOLDIERS**

***HOLIDAY REQUEST FROM A SOLDIER'S MOM PUT LOCALLY-OWNED
PAWN AMERICA INTO ACTION!***

Fridley, MN- Pawn America is making a special delivery to Iraq through a former employee and current soldier. The gesture originated when the local soldier's mother made a phone call to Pawn America. "I called Brad Rixmann (Chief Manager) at Pawn America because my son Hayden worked at the Fridley store before going into the National Guard," explains Michelle Uhden, mother of Hayden Rosenfeld. "I asked Brad if he could help me send some holiday cheer to Hayden and the other soldiers heading to Iraq following the holidays. Brad is really someone who is larger than life and has the ability to do something like this without a second thought," says Uhden.

After hearing the request, Brad responded saying he could more than help out and came up with a plan. "We saw this as a special way to support both a member of the Pawn America family and our soldiers in Iraq," says Brad Rixmann, Chief Manager of Pawn America. "I thought the least I could do is offer a gift of unlimited DVDs to Hayden to share with his fellow soldiers in Iraq."

It's possible something this simple will result in some random smiles and comfort." adds Brad. The DVDs will serve as entertainment and a much needed distraction for soldiers during periods of down-time. Many soldiers have computers or portable DVD players with which to view the videos.

WHAT: Hayden and other soldiers will be gathering approximately 1000 DVD's to bring to fellow soldier's heading to Iraq.

WHERE: Pawn America
789 53rd Ave. NE
Fridley, MN 55421

WHEN: Friday, December 30 - 10:30 am

MEDIA

OPPORTUNITIES: For photo and interview opportunities, please contact Michael Deering at 952-944-1319 or michael@odcom.com

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