

FOR IMMEDIATE RELEASE

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PAWN AMERICA APPOINTS CHIEF OPERATIONS OFFICER

BURNSVILLE, MN. – Pawn America, with 14 locations statewide, is proud to announce the appointment of Steve Caulfield to Chief Operations Officer for the company. Caulfield’s duties include overseeing operations for all Pawn America stores including two District Managers, corporate personnel and the jewelry and e-commerce departments of the company. He will work with employees to facilitate in-store training sessions aimed at maintaining Pawn America’s excellent level of customer service.

Steve will also continue building on Pawn America’s image which in-turn helps correct false notions about the pawn industry in general. “If you go into any Pawn America store, you will work with friendly employees dressed in white shirts and ties. You’ll see the store is well lit and very organized. We work everyday to chip away at the misconceptions about pawn stores. We’ve been doing it for 14 years,” Steve adds.

Steve began his career at Pawn America in June of 1993 and is partly responsible for opening Pawn America stores in Robbinsdale, Roseville, St. Cloud, Anoka, Coon Rapids and Mankato. Steve worked as a Manager at several of those locations and also as a District Manager before taking on his current title of Chief Operations Officer.

Steve lives in Burnsville with his wife and four boys ages 14, 11, 8 and 5. He spends his free time coaching for his boys. He also enjoys an occasional round of golf.

For more information on Pawn America, log on to www.pawnamerica.com

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